

— SEPTEMBER 12, 2026 —
UPTOWN NEW WEST 6TH ST & 6TH AVE

RECOVERY DAY BC STREET FESTIVAL

Celebrating Mental Health & Addiction Recovery



FREE | LIVE MUSIC | MEGA FREE KIDS ZONE | FOOD TRUCKS
VENDORS | ARTISANS | HEALTH INFO BOOTHS

RECOVERYDAYBC.CA

FESTIVAL OVERVIEW

50K

A Free Street Festival attracting 50,000 people each year, the largest of its kind in the world

150

A mental health and addiction recovery information fair with 150 health and wellness booths

3+

Free Entertainment on 3 live music stages
+ Food Trucks, Artisans, Retail, Games,
Free Mega Kids Zone



CONNECTION IS KEY TO HEALTHY COMMUNITIES!



BRANDING OPPORTUNITIES



YOUR LOGO ON 3 STAGES!

Each year over 1,000,000 people are reached on social media through our promotions. For every \$1 spent on wellness and recovery, our Canadian economy saves \$7 in related health care costs.

EVENT SPONSOR (\$5,000)

- Massive Audience Reach**
Sell and promote your products or services to a HUGE crowd
- Premium Stage Visibility**
Stage sponsors' logos on all 3 stages

- Broad Marketing Exposure**
Your logo will be on all social media promotions, site maps, and posters
- Brand Activation Space**
A 10'x10' space for street activation

VENDOR BOOTH (\$500) • FOOD TRUCKS (\$300) • ARTISANS (\$200)



JOIN OUR FREE STREET FESTIVAL!

GIUSEPPE GANCI
Festival Director

CALL: 604-812-7462

APPLICATION & PAYMENT INFORMATION

LEVEL A

STAGE SPONSOR (\$5,000)

Logo on four stages, poster, and social media;
One 10'x10' vendor space

LEVEL B

VENDORS, SERVICE PROVIDERS, GOVERNMENT, NON-PROFITS (\$500)

One 10'x10' vendor space

LEVEL C

FOOD TRUCKS (\$300)

One space for a food truck, please advise
size in advance

LEVEL D

ARTISANS (\$200)

One 10'x10' vendor space

You will receive an email with setup instructions a week before the event. The event is Saturday, September 12th, 2026, from 12pm - 5pm. Set up from 9am - 11am.

If you wish to pay by cheque, please call 1-888-525-9771 and ask for Jordan.

PLEASE PURCHASE YOUR BOOTH & SPONSORSHIP ONLINE AT:

WWW.RECOVERYDAYBC.CA

IF YOU HAVE QUESTIONS, PLEASE EMAIL RECOVERYDAYBC@GMAIL.COM