

RECOVERY DAY BC

Virtual Show on a Professional Stage

September 5 2020 6 pm to 9 pm

Health and Wellness Speakers, Family Fun, Live Music

Recovery Day is...

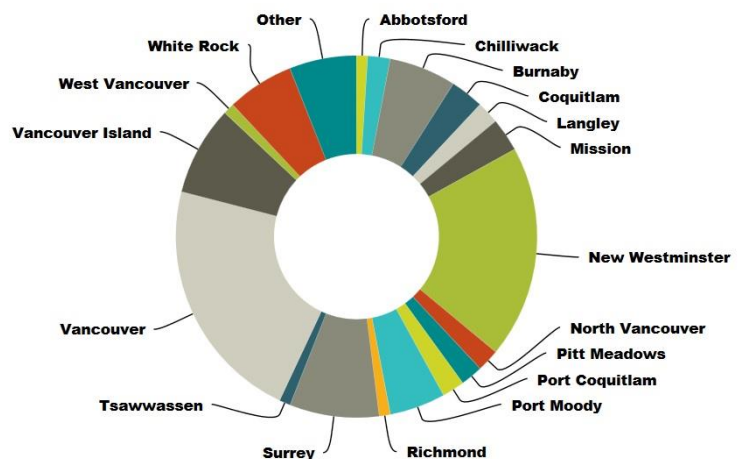
- A national public movement that celebrates individual communities recovering from addiction and mental health issues
- A place where service providers, people with lived and living experience, their families come together to celebrate their recovery achievements
- A place where people who are looking for services for themselves or loved ones can meet service providers
- A place for all ages to come and enjoy good music, great food, be entertained all while hearing the messages of healthy living.

Why Partner With Us for \$2,000...

- For every \$1 spent on recovery, the Canadian economy saves \$7 in addiction-related health care costs
- You will receive the most branding traction for each \$1 spent than any other festival in BC.

Target Audience - Who Participates in Recovery Day...

- Anticipated reach for Recovery Day branding on social media will be more than 500,000
- Each year we survey attendees with a questionnaire to receive a free t-shirt
 - 19% local guests
 - **81% visiting guests**
 - 88% of guests returning next year
 - 75% were people with lived and living experience, 15% family members, and 10% were just visiting
 - 75% we employed with an income of over \$40,000



www.RecoveryDayBC.ca

Recovery Day BC Sponsor Application

Level A, STAGE Sponsor \$2,500

- Logo on stages, poster, and social media
- 2 x 30 Second Self Produced Commercial
- Organization and Personal Lived Experience Testimonial

Level B, 1 x 30 Second Self Produced Commercial \$500 Quantity _____

Operating Name: _____

Contact Name: _____

Address: _____

Phone: _____ Cell: _____

E-mail: _____

Website: _____

1. Payment Type: Cheque _____ VISA _____ ETransfer _____

Cheque: \$ _____ amount, **payable to “Recovery Day Vancouver Society”** and please mail to Giuseppe Ganci 323 8th Street New Westminister BC V3M 3R3

Authorized Signature: _____ Date: _____

Email pr@lastdoor.org online payment link is also available, once application received.



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