



RECOVERY WEEK BC

RECOVERY
CAPITAL
CONFERENCE
OF CANADA



RECOVERY
DAY 
FESTIVAL

SPONSORSHIP PACKAGE

PREVENTION • AWARENESS • STIGMA REDUCTION • CONNECTION

September 2nd to 8th 2018

Health care officials and the government are in the midst of combating the opioid overdose health crisis. Recovery Week BC is a community engagement week dedicated to inform the public of BC's available mental health and addiction recovery services.

- | | |
|-----------------|---|
| September 2 | Recovery Week Kick off Event at the Vancouver Art Gallery Lighting of the Recovery Week Memorial Candle. |
| September 6 & 7 | Recovery Capital Conference of Canada Leading the change in care for mental health and addiction, the Recovery Capital Conference of Canada will feature leading international researchers, clinicians, and policymakers presenting on various pathways to recovery from addiction. |
| September 8 | Recovery Day BC – A street festival with an anticipated crowd of 20,000 attendees, featuring 90 mental health and addiction recovery information booths for the general public to learn about BC's services, a kids zone, TEDx style speaker stage, two live music stages, sharing circle, in memory of exhibit, and much more. |

Sponsor Recovery Week BC, you can be a part of the solution to addiction.
Be a stage sponsor, conference exhibitor, or set up an information booth at Recovery Day.

www.RecoveryWeekBC.com



The 2nd annual Recovery Capital Conference of Canada will be held on September 6-7, 2018 at the Anvil Centre in New Westminster, BC. This year's conference includes 40 speakers. Highlights include speakers from Portugal and Switzerland that will discuss their successful treatment models that curbed their overdose crises 20 years ago. Delegates will learn how Recovery Capital can involve conventional medical model practices and community based interdisciplinary services to deliver improved outcomes.

Working together we can eliminate silos, and move towards the creation of comprehensive systems of health care for Canadians.

Five tiers of sponsorship allow us to deliver flexibility for the needs of your organization.



Recovery Day BC invites you to participate as a sponsor of the 7th anniversary of our ever-growing street festival on September 8th, 2018.

Recovery Day BC celebrates recovery, raises awareness that recovery from addiction is possible, and offers hope during the current overdose crisis. There are many pathways to recovery, and Recovery Day shines a light on those pathways.



Recovery Day BC Survey of Vendors Revealed:

- Vendors rated the event "4.5" out of "5"
- 90% said they are coming back next year
- 80% said their booth was always busy
- 90% said the event was Very Organized

Join the festivities and get some unparalleled brand exposure. Support recovery, educate the public, and become a champion during this overdose crisis.

Target Audience

All sponsorships come with varying levels of benefits, and opportunities can be customized to suit the needs of your organization.

Recovery Capital Conference anticipated attendance: 650 delegates.

- Attendees include physicians, occupational health leaders, human resources managers, healthcare policy makers, therapists, psychiatrists, psychologists, interventionists, residential treatment centre management and clinical teams, students, union leaders, and community leaders.

Recovery Day BC anticipated attendance: 20,000 people.

- People in recovery, their families and the general public of all ages have attended past Recovery Day BC Street Festivals. Past surveys have seen attendees from all over the Vancouver Metropolitan area attend.

Your brand will be on all marketing material for Recovery Week, that features various events supporting Recovery throughout the lower mainland. Recovery Week is recognized by a Provincial Proclamation and featured throughout traditional print, radio, and television media.

Recovery Day BC's Social Media Reach is expected to be over 1,000,000 people in Canada this year.



Conference Exhibit Floor



Recovery Day BC Exhibitor Booths



SPONSORSHIP BENEFITS	\$20,000	\$10,000	\$5,000	\$2,500	\$500
Recovery Week BC Title Sponsor Recognition	•				
Auxiliary display in the Anvil Centre Theatre	•				
Exclusive logo on RCC exhibitor badges	•				
Opportunity to Introduce a Keynote Speaker	•				
Ad in the RCC Conference Program Magazine	Full Pg	Half Pg			
Logo recognition on main stage at the conference	•	•			
Acknowledgment each morning of sponsors roll call	•	•			
Seating for VIPs at plated breakfast and lunch	4 people	2 people			
Logo recognition on video displays	•	•			
Opportunity to address the crowd at Recovery Day BC	•	•			
Opportunity to address attendees at the conference	•	•			
Logo recognition on main stage at Recovery Day BC	•	•	•		
Your logo hyper-linked in Online presence	•	•	•		
Your logo on event printed material	•	•	•	•	
Exhibition table in the foyer	10ft	6ft	6ft	6ft	
10 foot by 10 foot booth at Recovery Day BC	•	•	•	•	•

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PREVIOUS SPONSORS

RECOVERY WEEK BC SPONSORSHIP FORM

September 2nd to 8th, 2018

Company: _____ Contact: _____
Email: _____ Phone: _____ Fax: _____
Address: _____ Prov/State: _____ Postal Code: _____

We understand that by remitting this agreement to the organizers of the 2018 Recovery Capital Conference of Canada - BC, we are contractually obligated to provide payment in full prior to the conference dates. By Signing this agreement we acknowledge that we are responsible for the amount of our selected support (indicated below). We understand that we cannot forfeit or reduce our support once this agreement is signed.

X _____ Name: _____ Date: _____

Trade booths are an integral part of the Recovery Capital Conference in Canada and the Recovery Day BC event over the three days. There will be two exhibit areas, one at the Anvil Centre on September 6th and 7th indoors, and on September 8th, 2018, outdoors in the uptown area of New Westminster BC.

Please confirm where you will set up booths (Either or both).

RCC-BC Conference ☐ Recovery Day BC ☐

Please indicate your level of support below:

\$20,000 RCC-BC and RDBC Premium Sponsor ☐
\$10,000 RCC-BC and RDBC Gold Sponsor ☐
\$5,000 RCC Exhibitor RDBC Stage Sponsor ☐
\$2,500 RCC-BC and RDBC Exhibitor ☐
\$2,000 RCC-BC Exhibitor Only ☐
\$3,000 RDBC Stage Sponsor and Exhibitor ☐
\$500 RDBC Exhibitor Only ☐

Payment Details - Payments are accepted via Cheque, Visa, Mastercard, and American Express Card.

PAYMENT TYPE

Cheque \$ _____ amount, made payable to "The Last Door Recovery Society" and mailed along with this form to Last Door Recovery Society c/o Conference, 323 8th Street, New Westminster, BC V3M 3R3 Canada.

Visa/MC/Amex \$ _____ amount, Card # _____ Exp _____ CW _____

Name on Card _____ Signature _____

If paying via Credit Card please e-mail this form to **pr@lastdoor.org**

For any questions please call 1-888-525-9771 and ask for Giuseppe.

Sponsorship does not include registration. Each exhibitor booth includes two exhibitor passes.
Sponsorship does not include Recovery Capital Conference of Canada - Ontario.

Setup and logistical information will be provided to registrants in July 2018.

Questions? Contact community@lastdoor.org.